



SAVE

A GREEK

STRAY

Corporate awareness campaign by:



collaboration

**to promote corporate awareness about
strays and animal care**

between





SAVE A GREEK STRAY

Save a Greek Stray is a non-profit organization whose goal is protecting animals, founded on Erietta Kourkoulou-Latsis' private initiative. Fueled by her perpetual love for animals, she surrounded herself with individuals who share her vision: a country where pets will be stray no more whilst given the opportunity to live a decent life within a loving domestic environment.

In order to assist with the implementation of the above goal, SGS has created a shelter for stray animals, offering them a safe haven until their family comes along.



www.saveagreekstray.org



SUMMIT TEAMBUILDING & TRAINING

SUMMIT is a innovative teambuilding company that has presence for over 20 years in the field of Training, Teambuilding and CSR actions. SUMMIT specializes in implementing in-person and virtual programs that generate positive growth and change.

All events & workshops implemented reflect the philosophy that learning & meaningful recreation happens most effectively through PLAY, a game-based approach.



www.summit.gr

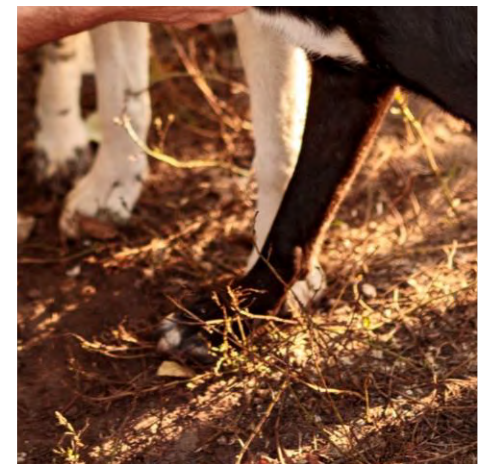
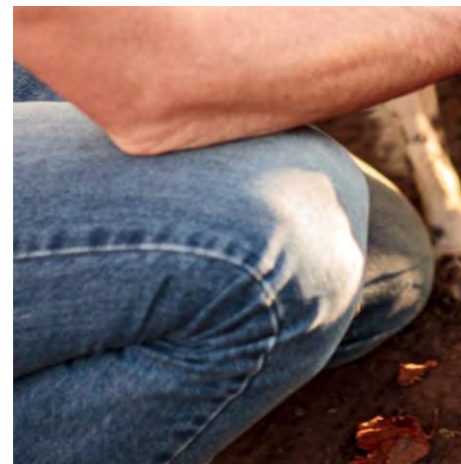
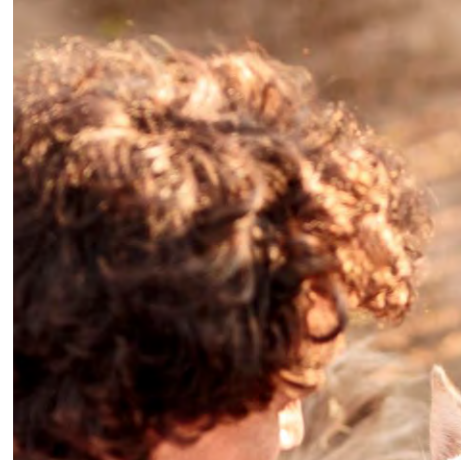
Countless strays around the world are not a random occurrence but a symptom of a bigger problem caused by the following: irresponsible pet ownership, pet owners not spaying/neutering their pets, people still BUYING and BREEDING instead of adopting or fostering shelter and rescue animals.

That is why

we created together

3 GAMES

FOR ANIMAL CARE AWARENESS



Our goal

Promote awareness to reach sustainable and humane solution to reduce stray animals while addressing corporate environment issues like:

TRUST

TEAM
COMMUNI-
CATION

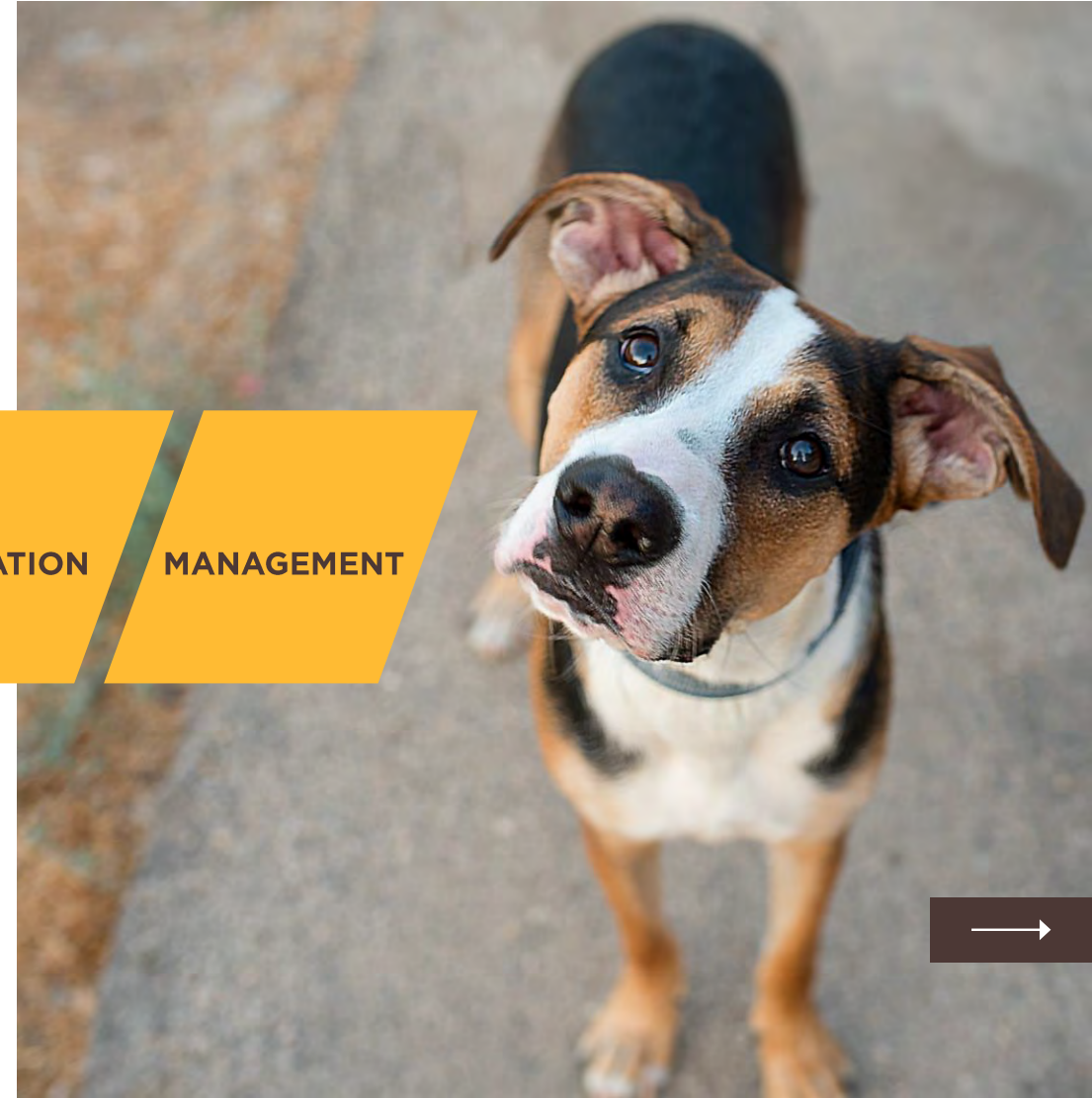
CROSS-
DEPARTMENTAL
COLLABORA-
TION

GOAL
PRIORITIZA-
TION

INNOVATION

MANAGEMENT

What is your corporate mentality regarding the stray animals?



01

To the rescue

Indoor

Elimination game

Team

Solo

Smartphone

Tablet

Android

IOS

Make a difference by saving as many strays as possible of the streets. This is the simple goal of the game but the best results can only be achieved by team communication and by sharing the same mentality.

While saving the animals from the comfort of a smartphone, this game enhances corporate values like trust, Cross-departmental collaboration, team communication, goal prioritization and at the same time reveals to the participants the obvious, that without the above corporate “values”, there’s no way they can work together and succeed as one organization.

Game no.1



Sharing the same mentality and working as ONE makes all the difference

Are you ready to work together with your team and save the strays?



Game details

This game can be played in solo mode but is best played in teams. You will have limited time to save as many animals as you can.

The game can be played again and again, with debriefing sessions following each effort, pointing out improvements and reminding of the cause.

Can be played

Virtually: online through a communication platform (Zoom, MS Teams, etc.) with breakout rooms capability

In person: on a physical location

Hybrid: a combination of virtual & in person

02

Mission PAWssible

Outdoor

Clue game

Mystery

Team

Smartphone

Tablet

Android

IOS

A competitive clue game for teams that is played on the premises of SGS shelter at Oropos. A tiny dog is trapped. The location of the dog is unknown and the ultimate mission is to detect and save the poor animal!

The way to complete the final mission is by solving tasks that unlock bigger missions. Trapped door and coded messages are just a few of them. Only by completing you can gather the necessary information and save the animal in danger!



Game details

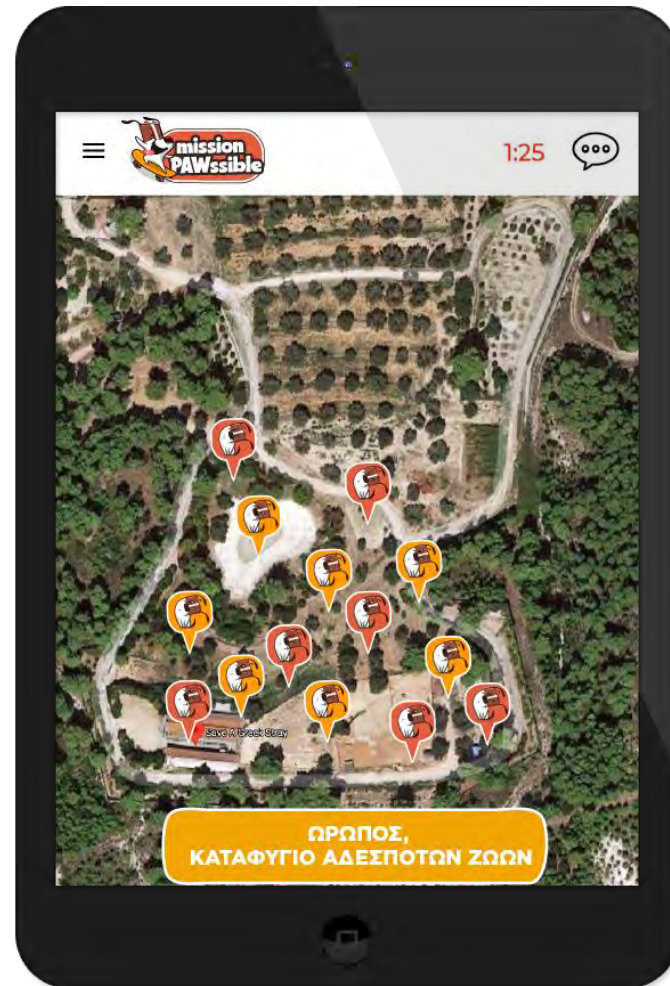
This game is played in teams.

Each team consists of 4-6 stray-conscious investigators. They have a map on a tablet with the missions they have to complete.

They have to discover the clues on location, complete the missions, unlock the trapped door and save the animal in danger.

Can be played

In person: on a physical location - at the SGS shelter at Oropos



Best way to raise awareness is to experience the needs of the animals

Are you ready to discover all the hidden clues and save the animal in danger?



03

Think PAWsitive

Indoor

Trivia game

Quiz

Show

Team

Solo

Smartphone

Laptop

This trivia game contest is revolved around our beloved animals. Designed to put your knowledge to test and at the same time offer rich information and raise awareness about strays and animal care in general. Are you ready to have some fun and learn?

If your goal is to initiate awareness to Save a Stray mentality or simply want to have fun and challenge your employees in an engaging way, this game is your solution!

Game no.3



Who said awareness raising can't be fun and entertaining?



Game details

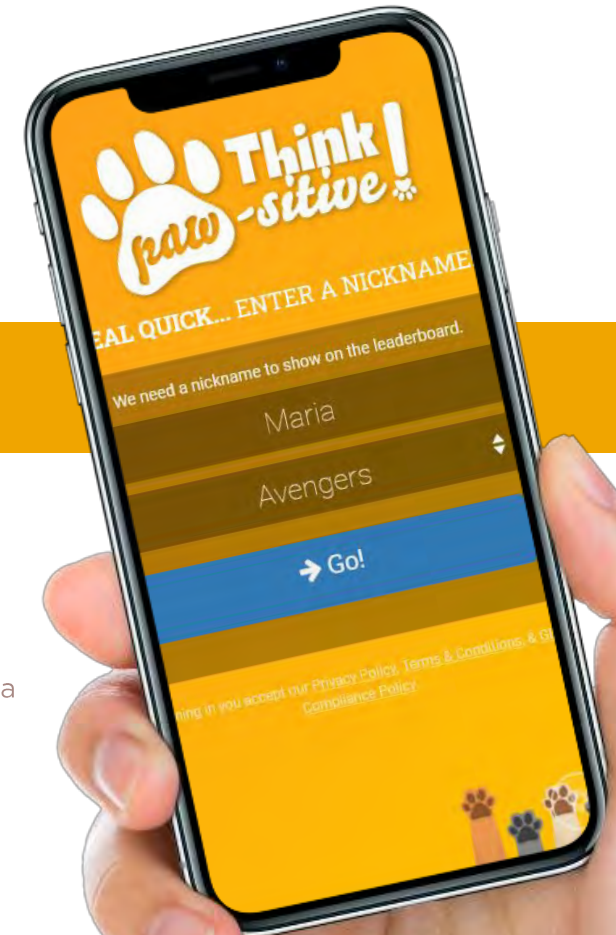
Participants follow a very simple login process: They scan a QR code or type a web address on their smartphone browser, type their nickname and login. Once the game starts our presenter cast the questions on the main screen and the participants have to vote the correct answers through their smartphone.

Played in solo mode or in team mode. Knowing things about animals is of course trivial, but also being fast gets you even more points. At the end of the game time, the player, or team, (or both if you fill like it) with the most points won will be announced as the winner(s).

Can be played

Virtually: online through a communication platform

In person: on a physical location



**“Let’s
transform our
society into a
place where all
animals will be
treated with
care and love!”**

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STRAY**